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| Date | 19 september 2022 |
| Team ID | PNT2022TMID52345 |
| Project Name | Project-Medicine Reminder |
| Maximum Marks | 2 Marks |

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| **S.No** | **Parameter** | **Description** |
| **1.** | Problem Statement (Problem to be  solved) | Some peoples find it difficult to learn new apps in this ever-expanding digital environment, and people nowadays tend to forget things more easily ,such as taking their prescription. |
| **2.** | Idea / Solution description | Create a basic,easy-to-use app so that users don’t forget  their medicine schedules,can easily discover pharmacies and clinics near them. |
| **3.** | Novelty / Uniqueness | My research began with a series of inquiries directed at a variety of people in order to have a better understanding of their issues and demands in remembering their routines. |
| **4.** | Social Impact / Customer Satisfaction | I constructed these proto-personas,or namess, based on the research findings from the user interview. They would be crucial to the rest of the design process. |
| **5.** | Business Model (Revenue Model) | By using the model,we can collect basic and some medical information about the persona that helps us in showing relevant and profitable advertisements. |
| **6.** | Scalability of the Solution | As the model is integrated with cloud software,we can update the user experience without reinstalling a model and the person can keep a reminder up to the year. |